



London, 25 February 2025

Lion Finance Group PLC announces appointment of Samuel Goodacre as Adviser to the CEO

Lion Finance Group PLC (the “**Company**”; formerly Bank of Georgia Group PLC) announces the appointment of Samuel (Sam) Goodacre as Adviser to the CEO. In his role, Sam shall engage with the Company’s existing and potential investors and advise the CEO, the management team and the Board of Directors on investor relations and other matters related to the capital markets, focusing on enhancing shareholder value. Sam succeeds Mike Oliver, who for more than a decade has acted as Adviser to the CEO and is retiring from the Company at the end of March.

Sam has extensive experience in capital markets and investment research, having previously worked for J.P. Morgan and Morgan Stanley. Prior to his appointment, Sam led the Emerging Market Banks Research team at J.P. Morgan.

Name of authorised official of issuer responsible for making notification: Nini Arshakuni, Head of Investor Relations

About Lion Finance Group PLC

Lion Finance Group PLC (LSE: BGEO LN) is a FTSE 250 holding company whose main subsidiaries provide banking and financial services focused in the high-growth Georgian and Armenian markets through leading, customer-centric, universal banks – Bank of Georgia in Georgia and Ameriabank in Armenia. By building on our competitive strengths, we are committed to driving business growth, sustaining high profitability, and generating strong returns, while creating opportunities for our stakeholders and making a positive contribution in the communities where we operate.

Legal Entity Identifier: 213800XKDG12NQG8VC53

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